



01. Logo



02. Packaging/Bottles



03. Packaging/Close Up

Olive Country TOTAL CONSUMER EXPERIENCE 2009

Olive Country is a Dutch-based company that imports olive oil, herbs, spices and other greek products in the Netherlands. Dot Kite | Lab designed and delivered Total Consumer Experience in order to create a solid brand image and to help Olive Country boost its sales into the Dutch market through major Dutch retail stores.

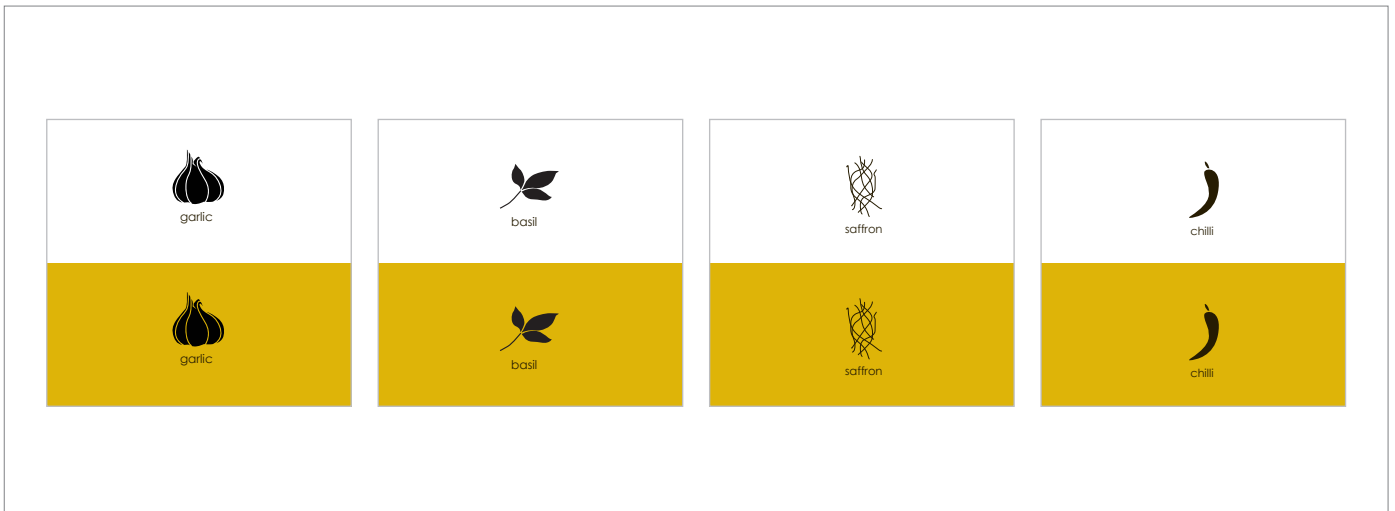
In specific, Dot Kite | Lab delivered the following:

- Strategic Branding
- Communication Design
- Packaging design
- Retail experience
- Online experience
- Graphic Design

COMPANY INFO info@dotkitelab.eu

Dot Kite - Lab offers professional design services in many different areas, from furniture to consumer electronics, from packaging solutions to graphics, and design identity/branding programs.

Through our high design process, deep understanding of people, culture and societies we are able to deliver appropriate solutions to improve peoples lives and deliver new design value for companies.



04. Graphics



05. Packaging



06. Website

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