



01. Interior



02. Business Card



03. Interior

Jenny HS TOTAL CONSUMER EXPERIENCE - 2007

Clean lines, elegant shapes and a consistent brand make the interior of Jenny Hairdressing very appealing to the public.

Dot Kite | Lab with this project is the first company in Greece that develops a **Total Consumer Experience** project with integrated Brand strategy and applications till architecture and interior design solutions.

Dot Kite | Lab delivered the following:

- Brand Strategy
- Brand Identity
- Branding Applications
- Interior Design
- Online Experience

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Dot Kite - Lab offers professional design services in many different areas, from furniture to consumer electronics, from packaging solutions to graphics, and design identity/branding programs.

Through our high design process, deep understanding of people, culture and societies we are able to deliver appropriate solutions to improve peoples lives and deliver new design value for companies.

For further informations or to arrange interviews, please visit: www.dotkitelab.eu

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