



01. Menu opening



02. Page detail



03. Photo description

## FEMSA IDENTITIES - 2008

Dot Kite | Lab pitched the No.1 beverage brand of Brazil FEMSA.

Dot Kite | Lab created a unique and innovative catalogue/Menu for the FEMSA Cerveza brand that will be distributed in the best restaurants and locations of Brazil and Latin America.

This menu is composed by the biggest beer brands such as:

- Heineken
- Amstel
- Keizer
- Sol
- Xingu

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Dot Kite - Lab offers professional design services in many different areas, from furniture to consumer electronics, from packaging solutions to graphics, and design identity/branding programs.

Through our high design process, deep understanding of people, culture and societies we are able to deliver appropriate solutions to improve peoples lives and deliver new design value for companies.