



01. Logo



02. Interior



03. Business card

Apolis TOTAL CONSUMER EXPERIENCE - 2008

A Post-modern design experience with a touch of retro elegance. Located in the footprints of the Athenian hills, with an extraordinary view of the city from above till the shores of the aegean sea.

Dot Kite | Lab conceived, designed, developed and delivered a remarkable concept for the standards of Athens city and Greece. The project starts from the strategic naming and brand development. We have

named this new restaurant experience: Apolis Black. Since the location of the restaurant is above the Polis (City), the name A-polis explains perfectly its location. CMYK are four colours. When they are joined together you get one colour - that is black. Each element of this restaurant is as unique as this spectrum. Each of them has their own mood, their own style and emotions. Apolis Black! The total consumer experience.

COMPANY INFO info@dotkitelab.eu

Dot Kite - Lab offers professional design services in many different areas, from furniture to consumer electronics, from packaging solutions to graphics, and design identity/branding programs.

Through our high design process, deep understanding of people, culture and societies we are able to deliver appropriate solutions to improve peoples lives and deliver new design value for companies.

For further informations or to arrange interviews, please visit: www.dotkitelab.eu



04. Interior



05. Website



06. Menu

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